

Bath Cable Survey

*Please circle your response. Please feel free to add comments for any items.
Please mail by January 1st, 2009*

1. Does your household subscribe to cable television?

Yes No I don't know

2. How long have you received cable television?

Less than 1 year 1-5 years more than 5 years

3. Do you receive television programs through:

Antenna Satellite Cable Other _____

4. If you are using Comcast Cable, are you satisfied with your service?

Very satisfied Satisfied Not sure Dissatisfied Very dissatisfied

If dissatisfied, why? _____

5. Do you have problems with Comcast cable reception (snow, hum, poor picture)?

Yes No

6. Since Comcast took over from Suscom in 2006, cable service has:

Improved Stayed the same Worsened

7. Do you watch Channel 14, Bath's community cable television station (BCTV)?

Yes, often Occasionally Never

8. If you watch, how do you rate the programs offered? (Scale of 1-5, 5 is highest).

1 2 3 4 5

9. What kind of programming would you prefer on BCTV? Please circle all that apply:

Government (City Council meetings, Planning Board, etc...)

Community Activities

Community Education/Information

Local Sports

Special events in the community

Programs by and for seniors

Programs by and for youth

Local business news and information

GED or High School equivalency courses

Other _____

10. Would you consider training to be a program producer at BCTV?

Yes No (If yes, please give contact info) _____

About this Survey

This survey is one part of the City of Bath's Cable Franchise Ascertainment process. Bath has a 10-year contract with Comcast Cable that will expire soon and needs to be re-signed. A contract with one company benefits the city by allowing us to negotiate telecommunications needs and services for the residents, the government, and the educational facilities.

A cable franchise renewal process involves a number of steps and input from various groups. It involves an examination of past performance of the cable service provider and exploration of future community telecommunications needs. This survey will help the city understand whether the current cable provider is meeting the needs of the community and which needs are not being met.

Please fill out this survey, fold along dotted lines and secure bottom opening with tape. Add postage, and mail it to the address below. Please mail back by January 1st, 2009. You can find out more about this process at www.cityofbath.com.

Place
42-cent
stamp
here

Cable Franchise Ascertainment Committee
Bath City Hall
55 Front Street
Bath, Maine 04530

Fold along dotted lines and seal opening with tape.

Federal Notice:

If your TV uses “rabbit ears” or a rooftop antenna, you should know that in FEBRUARY 2009, you will no longer receive television channels.

What is this about? On February 17th, 2009, all television station signals will be broadcast digitally. Antennas only pick up analog signals, they are not able to pick up digital signals. If you use an antenna, you will not receive television programming after that date.

What do I need to do? For each analog TV you own, you must either: connect your analog TV to cable, satellite, or other service; buy a TV with a digital tuner; or buy a converter box that plugs into your current TV. If you choose to buy a converter box, the Federal Government will give you coupons to reduce the cost of up to two converter boxes.

To get a coupon or learn more, call 1-888-DTV-2009, mail a letter to PO Box 2000, Portland OR 97208, or go to www.DTV2009.gov.